

# 10 REASONS TO INVEST IN

## Women's Affordable Housing Network



### 1. Amplify Voices

- College Campus Outreach - share information about careers available in affordable housing
- Job Board
- Retention - make introductions & support people and companies in hiring process

Host panels, WAHNCast, LinkedIn, attend conferences and send emails to our 4,500+ members which:

- Highlight female leaders and our allies in the industry
- Tell resident stories
- Celebrate sponsor's achievements in equity



### 3. Professional Development

- 2020 - 1 chapter; estimated 350 active members; 8-10 annual events
- 2024 - 30 chapters representing 38 states; estimated 4,500+ active members; hundreds of events

### 2. Talent Pipeline



- Trusted resource from all professional perspectives on relevant topics.
- We provide training courses and support for women and allies growing their career or starting their own businesses
- Host SheSpeaks - speaker directory of women experts.



### 5. Regional & National Conferences

- National - Emily Cadik presents quarterly updates to WAHN members
- States - National WAHN committee is building a state advocacy resource center for chapters

### 4. Nationwide Network



- Attend existing state, regional & national conferences
- Hosted our first 2-day Summit in collaboration with NCSHA in June 9-11, 2024 in Atlanta, GA
- National Conference in Denver, CO May 4-7, 2025



### 7. Community Impact

- Ally committee supports WAHN's vision is to build a national network of people with a shared passion for affordable housing, the empowerment of women, and equity in the workplace for all.

### 6. Policy & Advocacy



- Chapters organize and participate in service projects in their communities.
- Nationally, we encourage all chapters to participate in #WAHNGives.



### 9. Impactful Leaders

- Collegiate Campus Chapters
- Host Professional Development Courses & Cohorts
- Scholarship Fund & Potential Women Owned Developer Fund
- State Advocacy Groups
- Strategic Partnerships with other industry organizations

### 8. Encouraging Allyship



- Created 200+ leadership positions for women around the country
- CEO & President Ashley Northcutt recognized as one of 10 Inspiring Women in Affordable Housing by Affordable Housing Finance.

### 10. WAHN's Future

