



**Rose Easton**  
**Chief Credit Officer | Fallbrook Financial Services Company**  
Calabasas, CA  
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### Work Locations

National

### My company will cover travel costs?

No

### Area of Expertise

- Asset Management
- Finance/Banking/Lender
- Property Management
- Other (list below)

### Other Areas of Expertise

Workout, Equity Placement, Lending both Bonds and Private Placement, underwriting

### Topic/Details on Expertise

Equity Placement, Lending both Bonds and Private Placement, Construction and Loan Servicing, underwriting

### Preferred Presentation Format

- Conference Panel
- Virtual Presentation
- Motivational Speaker
- Empowerment Speaker

### Speaker Description

With over 28 years of experience, Rose has been responsible for due diligence, development, acquisition, credit analysis, management, workout, and disposition of more than \$2 billion of assets for not-for-profit, public, and private companies. Rose is the Chief Credit Officer for Fallbrook Financial Services Company which includes Fallbrook Capital Markets, Fallbrook Loan Fund and Fallbrook Multifamily Investments. She began her career in real estate focusing on commercial real estate lending and asset management. Throughout the last 23 years, Rose's career has focused on affordable housing, both state and federal low-income housing tax credits and historic tax credits. She has developed investment, asset management, loan servicing, credit risk and disposition protocols for several firms. During her time in

private law practice she represented both purchasers and sellers through all facets of real estate acquisition, financing, development, and disposition. Rose graduated from Montana State University with a Bachelor of Science in Communication and Gonzaga University School of Law with a Juris Doctorate.