

KATIE GOAR



A VOICE OF INNOVATION AND INSPIRATION

Katie Goar is a transformative leader in affordable housing and President of Quadel, where she empowers and enlightens with strategic insight and empathy. Since 2020, Katie has amplified innovative housing solutions through her podcast, "ChangeMakers with Katie Goar", in partnership with Forbes.



SIGNATURE TOPICS

- ▶▶ Strategic Leadership
- ▶▶ Women Empowerment
- ▶▶ Advocacy
- ▶▶ Crisis Management
- ▶▶ Resiliency Building
- ▶▶ Partnership Cultivation



Katie Goar
President | Quadel
Indianapolis, IN
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Work Locations

National

My company will cover travel costs?

Yes

Area of Expertise

- Government Agency
- Policy
- Other (list below)

Other Areas of Expertise

Strategic Leadership, Women Empowerment, Advocacy, Crisis Management, Resiliency Building, Partnership Cultivation

Topic/Details on Expertise

Board Member at National Leased Housing Association and speaker on Multifamily & RAD conversions, Speaker at National NAHRO conference on Fair Housing and Participant in Inclusionary Community Planning session, Organizer of Women of NAHRO leadership series and speaker at annual events, Speaker at NCSHA National Conference on Quality Control & Performance Benchmarking panel, Recurring Technical Assistance Speaker at the Yardi Executive Leadership Retreat, Speaker on the 2023 WAHN International Women's Day Panel

Preferred Presentation Format

- Conference Panel
- Virtual Presentation
- Keynote Speaker
- Podcast
- Motivational Speaker
- Empowerment Speaker

Speaker Description

Katie Goar is a leading figure in the affordable housing sector, known for her strategic and effective leadership as President of Quadel since 2015. She has significantly improved customer satisfaction and service quality by focusing on

a strategic cultural transformation within the company. Her extensive background, including a key position in city government, leadership in a public housing authority, and oversight of a 60,000-unit portfolio, highlights her deep commitment to and impact on affordable housing.

In addition to her leadership role, Katie contributes to the sector's dialogue through the ChangeMakers podcast, a partnership with Forbes, where she spotlights innovations and leaders in affordable housing. Her personal experiences as a female executive leader in a male-dominated field, as a mother to children with special needs and as a family member of armed forces personnel, including her son, influence her leadership style. This background instills a blend of empathy, advocacy, risk-taking, and integrity in her approach, driving Quadel's success and impact in the industry.

Katie's career exemplifies leadership that not only propels Quadel forward but also actively contributes to the advancement of the affordable housing sector. Her academic contributions as an instructor at Indiana University-Purdue University in public management, organization, and policy further highlight her commitment to educating and empowering the next generation of leaders. She holds a B.A. in Political Science/Spanish from Anderson University and an M.P.A in Public Administration with a focus on policy analysis from Indiana University.